



Yoel Zajdner

Web & Interactive Designer · Brand · Motion

www.gyozan.com

THE WEBSITE IS THE PORTFOLIO

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Scan to view
portfolio

Web and interactive designer with a graphic-design foundation. I design, build, and ship sites end to end, taking them from brand language straight into the front-end in code (Next.js, React, Three.js / R3F). Freelance lead designer for AMATUS, a health-tech startup, plus commissioned studio sites and immersive 3D experiences. The design and the code are the same pair of hands, so nothing gets lost in handoff.

↗ Titles link to live work · ● green marks gaming, real-time & living-systems projects

SKILLS

WEB & FRONT-END

Next.js React TypeScript / JavaScript HTML / CSS
Tailwind Three.js / R3F GSAP Framer Motion Sanity

DESIGN & BRAND

Photoshop Illustrator InDesign Typography
Brand identity Art direction Glyphs (type design)

MOTION & 3D

After Effects Premiere Pro DaVinci Resolve TouchDesigner
GLSL Shaders

AI & APIS

Claude API / Anthropic SDK Gemini API Midjourney
Veo 3 / 3.1 Kling Runway Weavy NanoBanana
ElevenLabs

EDUCATION

B.Des Visual Communication

University of Haifa (WIZO) - 4th Year

Full Matriculation (Bagrut)

Mevo'ot Irron High School

LANGUAGES

Hebrew	Native
English	Fluent
Spanish	Basic

WEB & INTERACTIVE

AMATUS[↗] Web Design, Brand Identity

Lead designer for AMATUS, Ofek Bar's blood-transfusion health-tech startup. Full website design and visual identity, taken from brand language through to a shippable site.

● COLAB[↗] React, Node.js, Socket.io

A multiplayer collaborative poster tool I built end to end. Real-time multi-user sessions for kinetic typography and particle animation, with shared state and media upload.

● Node Room[↗] Next.js, React Three Fiber, Three.js

A branding concept for a creative studio where the site is the brand. Instead of scrolling a list, visitors enter a 3D space and approach each project as a point: dots cluster on a wireframe floor, ascend through a particle field, then reform as a navigable grid.

● Eternal Canvas[↗] Node.js, Socket.io, MongoDB

Real-time multiplayer collaborative drawing and chat app with persistent canvas state, built end to end.

brandIN - Rinat Hadar[↗] Next.js, React, Sanity, Brand Identity

Brand identity and custom site for brandIN, Rinat Hadar's design practice. Bilingual (Hebrew / English) Next.js build with a Sanity-backed work archive and a three-pillar architecture, each anchored by its own color and a hand-drawn "IN" ligature. Logo, brand system, and front-end, end to end.

● gyozan.com[↗] Next.js, R3F, Gemini API, R2 CDN

My current portfolio, designed and built end to end. Behind the design sits a full asset pipeline: 1.35GB of source 3D compressed automatically into 16MB of production point clouds, 49 static routes generated from a filesystem source, and R2 CDN delivery.

Gyozan.com 2023[↗] Wix Studio, JavaScript, CSS

First portfolio site - full custom Wix Studio build with animated sections, project galleries, and embedded media. Designed and developed solo.

BRAND, TYPE & PRINT

Hatamoto [↗] Glyphs, Illustrator - Original Hebrew typeface. Solo - type design

Logos [↗] Illustrator, Photoshop - Logo and brand identity work for Novik, Colab, Forward, Spotlight, The Jewish Monkeys, Shelly, Tel Aviv Zoo, and more. Solo - brand identity

Album Covers [↗] Photoshop, Illustrator - Album artwork for Tamuz Dolev, Yotke, Oz-El, Gyozan, Maadanim, Discoid, Mayan Green, and Yababa. Solo - artwork

Tikotin Museum - Koinobori [↗] Illustrator, Print - Koinobori design for the Tikotin Museum of Japanese Art, launched with the Japanese Ambassador. Designer

Hand Made Japan [↗] Illustrator, InDesign - Branding tender for exhibition, developed directly with the chief curator. Designer - tender

● **Polyflora** [↗] Midjourney, Veo 3, Runway, Weavy - Speculative eco-material brand built around designed disappearance. Brand system, motion, and narrative across the AI video stack. Solo

.wav [↗] Illustrator, Photoshop - Party line identity: logotype, PR photos, posters, and invitations. Solo - brand identity

MORE INTERACTIVE & REAL-TIME

The Color Site [↗] JavaScript, CSS, p5.js - Interactive digital pigment-mixing tool for designers: blend colors and discover codes. Solo

Letter Cam [↗] JavaScript, Canvas API - Webcam-driven reactive ASCII character-matrix renderer in real time. Solo

Dan Reisinger Tribute [↗] HTML, CSS, JavaScript - Digital monument to the iconic Israeli graphic designer Dan Reisinger. Solo

● **Mycelium Rosetta Stone** [↗] TouchDesigner, Python, Claude SDK, GLSL - Real-time generative installation translating mycorrhizal network science into living visual architecture. Custom POPX shaders, a bespoke MCP layer driving TouchDesigner through the Claude SDK, and custom point-cloud entities. Exhibited at InterLab 2025. Solo - architecture, simulation, rendering

● **Miyoo Handheld Console** [↗] C, SDL, Linux (OnionOS), Python - Modded the Linux OS of a Miyoo Mini Plus handheld and built a custom "Gyozan" game console on it: original native games in C (an arcade set, a 3D wireframe renderer, a pocket port of my Wiggle instrument, and a Go game on the GNU Go engine), sharing a brand-styled render engine with custom palettes and bitmap type. Solo - design, code, systems

DIRECTION & MOTION

El Al - Vienna [↗] After Effects, Illustrator - Brand motion piece in collaboration with the Dan Reisinger Archive, built on Reisinger's 1970s El Al destination poster system. Designer, animator

"GPS" - Samuel Cotal & Gyozan [↗] Premiere Pro, After Effects - Promotional music video, a collaboration between Samuel Cotal and Gyozan. Director, editor

Cars [↗] Midjourney (custom-trained), Veo 3.1, After Effects - AI animated short. Custom-trained Midjourney model feeding Veo 3.1, finished in After Effects. Solo

Visuals for Lukach [↗] TouchDesigner, After Effects, AI - AI-assisted generative visuals for Israeli artist Lukach. Solo

LIVE & PHOTOGRAPHY

Sneakerbox Sessions [↗] Premiere Pro, Lighting Design - Set and lighting design for live session series featuring Maor & Arguv, Fake Aviv, G Lamotta, and Hillel. Set & lighting designer

Concert Photography [↗] Nikon, Lightroom - Live photography for The Jewish Monkeys, Ravid Plotnik, Dudu Faruk, Agat, Crystalim & Rami Fortis. Concert photographer